



# Competitive Program 2019



# Over 180 Championships in 3 years!

FC Heat is now a force to be reckoned with in the youth soccer world  
We now have Competitive boys & girls teams from U8 through U19

Our teams play in the following leagues:

- Presidio Soccer League, San Diego County
- SDDA (San Diego Developmental Academy League) Flights 1 & 2
- Other select local or Coastal Leagues

In this folder you will find all the necessary paperwork and information that you will need in order to sign up your child for competitive soccer with FC Heat

Our Frequently Asked Questions Page will help you considerably.  
Feel free to take a Spanish translation version of this brochure.

Should you have any further questions, one of our staff members or coaches will help you. We are eager to help your child develop both in soccer and in life.

**Welcome to FC Heat — The Jewel of North County**





# Welcome to FC Heat Elite



January 2019

Dear Parent

At FC Heat, we understand many of your concerns when choosing a club for your child's Competitive Soccer. Enclosed in this package you will find all the necessary information and forms you may need.

FC Heat was formed in 1976 and since then has strived to become the leader in youth soccer in San Diego North County. We have that hometown feel and are known as the 'Jewel of North County'. Every year we work on new programs for our players. This year we will be offering education and training in nutrition, fitness, speed, agility, match preparedness, injury prevention and treatment and post-game analysis. In 2015, we became the only club in California to have one of our teams travel to take part in a tournament in Dalian in China.

We know how important it is to have good, educated coaches teaching your children, that is why many of our coaches are, or have been, high school teachers or involved in HS sports. College is another main focus for us as we move to the future and hopefully get your child prepared for the many challenges ahead. We are constantly working with our coaches to keep your training fresh and effective, using proven methods and the latest innovations.

I am sure you know that our competition in surrounding cities are eager to get your signature on their player contract, especially since this is the year we move to a new age matrix, and they have to meet their numbers in order to make the money to keep their gates open. The differences between those clubs and ours are numerous. We have our own unique facilities, which are constantly helping to finance our club and unlike other clubs, we only need to breakeven.

Location should be another main concern for you as a parent, and living in close vicinity to Ryan Park, which is a safe and ideal environment, you don't have to negotiate busy freeways every night of the week to get to practice. We are right here on your doorstep, floodlights and all.

No matter what your child's age, you should be concerned about the lessons they are taught, not only just in soccer, but in life in general. As Director of Coaching, I make it my business to oversee practices and games during the season. Our coaches really make a difference. Each coach is evaluated every season on a number of criteria and as coaches, we always like to give three times more effort than is expected from us.

Thank you for giving us the opportunity to be of service to you, attached in this package, you will find our program information on the ***"What we Offer/Costs page."***

Sincerely,

Steve Yorke, Director of Coaching



# Frequently Asked Questions



## ***How do the tryouts work?***

Simply look at the day your tryout is on and show up. Your child will take part in exercises, activities and games and will be evaluated by one of more of our professional coaches. **Depending on the players performance they will be called and possibly offered a position on one of our teams.**

## ***How long does the competitive season last?***

It depends on your team and the league in which the team plays. Usually coaches like to take part in pre-season tournaments, which prepares the payers for their season, then the season is completed, most coaches will enter one or more tournaments. Sometimes this includes either the State Cup or the National Cup.

## ***What is the difference between Recreational soccer and Competitive soccer?***

Recreational soccer is a great start for any novice player. Players are coached by volunteer parent coaches and all games are played in-house, against our very own formed teams. Escondido Soccer Club forms the divisions and schedules the games. All participants enjoy the friendly competition and win a trophy for competing. At the end of the season, the better players from REC are selected to represent the club in All-Star tournaments to play against other clubs in our area.

Competitive soccer is the next step up on the ladder, so to speak, but way above All-Stars. These “*cream of the crop*” players are coached every week by one or more of our professional coaches. The leagues and the divisions that they play in are against other clubs from different cities. Competition is very good and that along with excellent coaching and a longer season, helps develop the player ready for their school and college teams

## ***How much does Competitive soccer with FC Heat cost?***

Cost varies with age, team and the division in which the team plays. **Contained in this package is a breakdown of all costs for Competitive soccer with FC Heat.** Although we request all payments up front, there are payment packages available, which are maintained by the manager and coach of each team. We also offer some scholarships for families in need, but never a free ticket to play Competitive soccer. This year, for the first time, we have special incentives for parents who pay funds in one full payment. Also, there are some reductions in cost for 3 or more family members. Tournaments are usually an extra cost where the financial responsibility is divided between members of the team. We also do a lot of fund raising and have our very own fund raising Website, which allows parents to trade their work for their child’s fees – see “**What we Offer/Costs Page**” for more information.

## ***What does FC Heat offer that other clubs don’t? And, why are FC Heat costs much lower than our competition?***

FC Heat was formed in the 1970’s, so we have been around for a long time. We are a non-profit organization that serve the youth of North San Diego County. The purpose of our club is to offer a very good standard of Competitive soccer for a very reasonable price, so it is not our intention to make a large profit. If we break even we feel that we are meeting our purpose. The money we make goes back to the club and our players in one form or another. FC Heat has the advantage of Ryan Park, where other clubs have to search for fields on which to play, this is very costly for them and in turn their fees increase considerably every year.

In the Competitive program FC Heat offers a number of things, which are included in your cost. Some of these are; excellent professional coaching, fantastic facilities. Adidas gear, skills clinics, goalkeeping clinics, individual player development, life skills mentoring , Heat Camps, end of season party, nutritional advise and programs, high school and college preparations and much more, which you will find listed on our “**What we Offer/Costs page.**”



# What We Offer/Costs



Our FC Heat Competitive program is second to none. Our coaches are highly trained and certified and continue to improve their education. In fact FC Heat will compensate a coach in order for him/her to increase their licensing. Our Director of Coaching is constantly involved in every team's development on a daily basis, monitoring practice sessions and scrutinizing games. Individual player development is our number one priority.

To read about our coaches and to study their biography go to <http://www.fcheat.org/coach/>

## FC HEAT COMPETITIVE PROGRAM INCLUDES:

- Tryout, Selection and Team Placement
- Professional Coaching
- Skills Clinics within team environment and club wide when applicable
- Goalkeeping Clinics
- Adidas Uniform (socks-2, shorts, practice shirt, sweatshirt)
- Educational Programs, including nutritional and college preparation
- Pre-season, season and post season games
- Player Evaluations – start, mid and end of season. Written evaluation end of season.
- One free tournament – other tournament costs are shared amongst teammates
- Use of Ryan Park floodlit fields
- Special education and training in fitness, speed, agility, match preparedness, post-game analysis, injury prevention within team environment.
- Exposure to select teams scouts, such as ODP (Olympic Development Program), SDDA Showcase teams etc.
- Heat Soccer Camps
- End of Season Party/Presentation – For teams - Players Player of the Year & Player of the Year.

## COSTS – Per Player

- Older teams 11-A-Side – Born 2006 and older - **\$ 1,170.00**
- Younger teams 7 and 9-A-Side – 2011 – 2007 - **\$ 890.00**

## CLUB COSTS

Our club costs (cost to us per player) include the following fees which increase on an annual basis. ***All these costs are covered and included in your Player Costs (above)***

- City Fee
- League Fee
- Facilities (field, lights & maintenance)
- Referees Fees
- Adidas Uniform (shirt is retained by the club at end of season)
- Coaches Fees
- Insurance



## Why Choose FC Heat?



2018 was another breakout year for us at FC Heat. We have proved, in more ways than one, that we can compete with some of the better known clubs in San Diego, both on and off the field. Many of our coaches have worked for these clubs and continue to stay with FC Heat because they believe in our program. In the past, players who were offered many benefits from our competition, left and have since returned, as they realized that the grass was never greener than at Ryan Park. All of our competition charge well north of \$2500 per season, while we try to keep our fees around the \$1100 mark.

At FC Heat, we are one of the few clubs that work with families to help make soccer with us more affordable. Many of our players play in the Sunday Mexican League where for \$70 you can get registered and you then pay \$20+ per game for recreational standard soccer, well when you add this up for the season and divide it into the time spent teaching your child, there is no comparison, FC Heat is less expensive and offers much, much more.

We also offer a “*work for fees*” program through one of our Websites; [www.heatfundraising.com](http://www.heatfundraising.com), where parents can offer their services to collect money for their child’s fees. The same site also hosts a “*virtual garage sale*” section for selling household items in exchange for soccer fees.

And finally, the board at FC Heat has put together a program whereby parents can work for the club in one capacity or another (cooking burgers, directing parking, lining fields, work in the snack bar etc.), for credit towards their child’s soccer fees. We consistently keep a revolving list of people that we use during our season.

Fund raising and individual sponsorship on a team to team basis is also permitted by the club and in fact we host many functions at our fields to do just this. The money raised stays with the team and is put towards tournament fees etc.

We would much rather collect your player fees up front, as FC Heat has to pay their costs for every team up front, but we put together a payment plan for you so that your fees can be paid in 3 or more payments. Team coaches and managers work on this on a team to team basis, which has proved to be very successful in previous years.

A \$300 (non-refundable) deposit is always required up front to start any payment plan and for the player to receive his player card. The reason for this is because we have custom ordered your child’s Adidas playing gear and registered their name with the appropriate division and league for their individual player card.

A typical playing year for FC Heat is as follows – some teams may vary:

- **January – February** tryouts – team placement
- **March – August** – practice and pre-season tournaments, Heat soccer camps
- **September – November** – League play
- **November – December** – Some teams break – HS break
- **January** – End of season tournaments, party, State and National Cup play